

# Doing Business in Afghanistan:

# A Country Commercial Guide for U.S. Companies

INTERNATIONAL COPYRIGHT, U.S. & FOREIGN COMMERCIAL SERVICE AND U.S. DEPARTMENT OF STATE, 2005. ALL RIGHTS RESERVED OUTSIDE OF THE UNITED STATES.

- Chapter 1: Doing Business in Afghanistan
- Chapter 2: Political and Economic Environment
- Chapter 3: Selling U.S. Products and Services
- Chapter 4: Leading Sectors for U.S. Export and Investment
- Chapter 5: Trade Regulations and Standards
- Chapter 6: Investment Climate
- Chapter 7: Trade and Project Financing
- Chapter 8: Business Travel
- Chapter 9: Contacts, Market Research and Trade Events
- Chapter 10: Guide to Our Services

# **Chapter 1: Doing Business in Afghanistan**

- Market Overview
- Market Challenges
- Market Opportunities
- Market Entry Strategy

Return to table of contents

# Market Overview Return to top

- Afghanistan is rebuilding after over 20 years of conflict and is currently transitioning from a state-based model to a free market economy.
- The new government is working to improve the country's physical infrastructure, which was largely destroyed, while at the same time struggling to provide basic services and humanitarian assistance to a growing population with some of the most challenging social indicators in the world.
- A multi-billion dollar international effort to help reconstruct Afghanistan is underway, led by the United States and other international donors. Many current business opportunities are linked to these reconstruction efforts.
- In April 2004, President Hamid Karzai declared Afghanistan "open for business."
   While the Government has taken numerous steps to create attractive conditions for foreign investment, there is much more to be done, particularly in completing the process of reforming the legal and regulatory framework.
- Economic growth has been dramatic over the past three years. The IMF estimates that official GDP growth averaged 22.5 percent between 2002 and 2004; estimates annual growth in Afghanistan's 2004/2005 fiscal year (the fiscal year ending March 21, 2005) at 7.5 percent; and projects 14 percent growth in FY 2005/2006.
- Currency reform was completed in early 2003. Since then, inflation has been
  relatively low and the nominal exchange rate stable. The tax code was
  restructured and clarified in 2005. Trade has increased dramatically with both
  imports and exports growing at double-digit levels. Customs tariffs have been
  rationalized, existing trade agreements have been renewed and new agreements
  entered into force.
- The economy is dominated by small-farm agriculture and 80-90 percent of all economic activity remains informal. Illicit opium production remains a major activity and accounts for nearly a third of total licit and illict GDP. The IMF estimates licit GDP at \$5.9 billion in FY2004/2005.
- Investment is estimated to represent 22 percent of GDP. Over \$1.5 billion in new investment has been registered since 2003. The bulk of this figure represents

public investment financed through donor aid. One-third of this is foreign direct investment (FDI.) More than half has been in construction and construction material; the remainder split equally among industry and services.

- Turkey is the largest single investor and accounts for over a fifth of all registered FDI. The United States is second with 17 percent of investment, followed by China and the UAE at less than ten percent and Pakistan and Iran at five percent.
- The IMF estimates Afghanistan exported \$457 million and imported \$3.86 billion in FY2005.
- Afghanistan's top export markets are Pakistan, India and the European Union.
   Imports primarily come from China, Japan, Pakistan, the Central Asian Republics and the European Union.
- The U.S. Department of Commerce estimates U.S. exports to Afghanistan were approximately \$257 million and non-assistance related imports were approximately \$69 million in 2005.
- Afghanistan's history and location give it the potential to develop into a vital trade and transit hub for the region.

# Market Challenges

Return to top

- Poor infrastructure, including power, transport and telecommunications.
- A weak legal framework and judicial and regulatory enforcement.
- High levels of corruption.
- Inadequate access to land and to secure land title.
- A nascent commercial banking system, which provides limited commercial financing.
- Customs regulations and procedures that are neither transparent nor uniform.
- A shortage of skilled labor and trained personnel both in the government and among the workforce.
- A critical threat security situation.

### **Market Opportunities**

Return to top

 Market opportunities are largely driven by Afghanistan's need to completely renovate its infrastructure. Substantial opportunities for U.S. firms are linked to donor and international finance institution (IFIs, including the World Bank, Asian Development Bank) funded reconstruction efforts. Companies are advised to monitor donor and IFI programs for potential opportunities.

#### Short-Term Opportunities

- Architectural, construction, and engineering services
- Building materials for both residential and commercial properties
- Computer hardware, software and peripherals (to include Dari language capability)
- Telecommunications services and equipment

- Diesel generators for independent power supply
- Education/training services
- All consumer products
- Heavy equipment, including trucks, trailers and buses; motor graders, concrete mixers, heavy-duty dumpers, paver finishers, and bulldozers
- Security and safety equipment
- Automobiles/light trucks/vans and development of dealerships for 4x4 vehicles (sales, parts, and service)
- Translation services, including simultaneous, conference-style translation products
- Office furniture
- Printing and publishing

# Medium-Term Opportunities

- Aircraft and aircraft parts
- Airport/ground support equipment
- Electrical power systems
- Oil and gas field machinery; oil, gas and mineral exploration and production services
- Agricultural chemicals, machinery, equipment and services
- Agro-processing
- Irrigation planning and technologies
- Road upgrades, lighting and signage
- Transportation services
- Carpets and textiles
- Leather and leather processing
- Precious and semi-precious stones
- Marble and natural stone

#### **Market Entry Strategy**

Return to top

Strong local knowledge is a vital part of business development in Afghanistan.

- Be familiar with key players both in business and in government.
- Visit the country, get to know your potential partners and their capabilities to do business with U.S. firms, and meet with local chambers of commerce and the Afghan Investment Support Agency (AISA.) Before travel, U.S. citizens should review the Consular Information Sheet and Travel Warning for Afghanistan. These documents can be found at:

http://travel.state.gov/travel/cis pa tw/cis/cis 1765.html

 Personal relationships are everything in Afghanistan, and with the legal and regulatory framework still in a nascent stage, businesses are built almost entirely on trust.

Return to table of contents

# **Chapter 2: Political and Economic Environment**

For background information on the political and economic environment of the country, please click on the link below to the U.S. Department of State Background Notes.

http://www.state.gov/r/pa/ei/bgn/5380.htm

Return to table of contents

# Chapter 3: Selling U.S. Products and Services

- Using an Agent or Distributor
- Establishing an Office/Licensing
- Selling to the Government
- Distribution and Sales Channels
- Selling Factors/Techniques
- Trade Promotion and Advertising
- Pricing
- Sales Service/Customer Support
- Protecting Your Intellectual Property
- Due Diligence
- Local Professional Services
- Web Resources

Return to table of contents

# **Using an Agent or Distributor**

Return to top

Many local companies find it invaluable to hire an Afghan individual or company as a local agent or partner. In many cases, local connections prove essential in navigating the business world. When looking for a partner, a good start is to contact the Afghan International Chamber of Commerce (AICC) and its U.S.—based affiliate, the Afghan American Chamber of Commerce. With over 2,400 members representing 17 different business associations, the AICC has a wealth of local knowledge and contacts. The Afghan Investment Support Agency (AISA), a quasi-government agency set up to assist potential investors in registering their business, can also help make recommendations.

#### **Establishing an Office/Licensing**

Return to top

Afghanistan ranks an impressive 16 out of 155 countries in ease of registering a business, according to the World Bank's 2005 "Doing Business Report." The Afghan Investment Support Agency (AISA) is every foreign and domestic investor's one-stop-shop for registering and establishing a business in Afghanistan.

AISA's Investment Managers will assist the investor with the following procedures, which are necessary to obtain a business license:

- Completion of the Investment Application Form and Application Form for Tax ID Number
- 2. Registration of the Investment Application Form
- Provision of guidance on the requirements for submission of a business plan and review of the project documents to ensure it is within the country's legal framework

- 4. Registration of investment documents in commercial court and announcement of investors' business/investment details in a reputable Afghan newspaper
- 5. Payment of License Fee and Issuance of Investment License

The Ministry of Foreign Affairs also asks that each company provide an introduction letter from its embassy. The U.S. Embassy can provide this letter upon provision of the company's State Articles of Incorporation and evidence of an IRS Tax ID number. Please contact the U.S. Embassy's Commercial Section for more details (see Contacts section of this report.)

The entire process takes about seven days. Licensing fees range from \$100 to \$1,000, depending on the size of initial investment.

If the business intends to engage in import/export, additional steps are required. In addition to the Investment License, the Ministry of Commerce will also issue an export license. To obtain an export license, the Ministry requests businesses to provide the following information:

- 1. Company Profile
- 2. Bank statement or Certified Public Accountant's (CPA's) statement
- 3. A copy of the company representative's passport
- 4. Company Article of Association or Charter
- 5. Police Certificate (Clean Records Certificate)
- 6. A letter of introduction from the embassy of the applicant
- 7. Notarization of all the documents by the applicant's embassy in Kabul or the Afghan embassy in the applicant country of citizenship

There are no separate licensing procedures for joint ventures.

In addition to providing investors with licensing services, AISA also hosts business, trade and investment events and conferences. Investment managers can also refer companies to potential partners, sources of finance, and opportunities in industrial parks.

Establishing a physical office remains more of an art than a procedure. Potential investors face an overheated real estate market, with rents comparable to cities such as New York and Tokyo. Renters are also required to pay a 20% renters tax, which they must personally withhold from their monthly rent payment and remit to the Government of Afghanistan. Foreign investors are not permitted to purchase real estate in Afghanistan (see Chapter 6 for more details.) Basic infrastructure, such as electricity, heating, and telecommunications, remains a constant challenge.

Potential investors should be aware that the Government of Afghanistan launched an Industrial Park Program in 2004 and is working with donors, including USAID and the World Bank, to develop these parks. The industrial parks offer clear land title, reliable power and water supply, and security. The industrial park in Bagrami (near Kabul) is currently operational and is under consideration for expansion. Parks in Mazar-e-Sharif and Kandahar are currently under construction and several more are planned for the future. The Industrial Park Program is administered by AISA. More information can be found at http://www.aisa.org.af/ipda/index.html.

# **Selling to the Government**

Return to top

The Government of Afghanistan has established a procurement agency to facilitate the purchase of goods and services for the Government. This agency, the Afghanistan Reconstruction and Development Service (ARDS), uses internationally recognized procurement procedures. Companies that wish to receive procurement notices can do so by registering through email. Notices on new procurements are sent electronically to all companies registered with ARDS. ARDS also maintains a list of suppliers. ARDS can be contacted at <a href="www.af/aaca/procurement">www.af/aaca/procurement</a> or procurement@afghanistangov.org.

#### **Distribution and Sales Channels**

Return to top

Formal distribution and sales channels are not well developed in Afghanistan. Most commerce is confined to small store fronts, markets and informal roadside trading. Major distribution centers are Kabul, Herat, Mazar-e-Sharif and Kandahar. Most commercial goods destined for Afghanistan are shipped through ports in Karachi or Port Qasim, Pakistan, moved overland by rail or truck and enter the country via the Torkhum (Nangarhar province) or Chaman (Kandahar province) border crossings. Goods are then distributed throughout Afghanistan by truck. Another major overland route is through Iran via Bandar-i-Abbas, entering Afghanistan at the border with Herat province However, U.S. law prohibits transshipment through Iran by American companies or individuals without written approval by the U.S. Department of Treasury's Office of Foreign Assets Control (<a href="http://www.ustreas.gov/offices/enforcement/ofac/">http://www.ustreas.gov/offices/enforcement/ofac/</a>. There is no internal rail network in Afghanistan. Though a growing number of air cargo companies are offering their services, this sector is still undeveloped and comparably expensive.

#### **Selling Factors/Techniques**

Return to top

Due to a low level of English among the local population, sales materials should be in Dari and/or Pashto if your market is primarily in the south of the country. Direct marketing is a relatively unused sales technique due to the fact that the postal system is largely defunct and land-line telephone connections are limited. However, with a growing population of cellular users, currently reaching over one million, direct marketing via cellular phone will likely become more widespread in the near future. Electronic commerce is not widespread in Afghanistan due to still developing telecommunications infrastructure. Surveys show that fifteen percent of businesses use email to communicate with their clients and nine percent have websites.

The United Nations Development Program has conducted a Market Sector Assessment of small and medium size enterprises in Afghanistan that includes information on existing marketing practices in some sectors. The study can be found at <a href="http://www.undp.org/afghanistan">http://www.undp.org/afghanistan</a>.

#### **Trade Promotion and Advertising**

Return to top

The major trade fair promotion agency is Brightway Exhibitions and Conference Organizing Company http://www.afghanistan-exhibitions.com , which organizes trade

exhibitions several times a year both in Kabul and abroad. The Afghan Investment Support Agency at <a href="http://www.aisa.org.af">http://www.aisa.org.af</a>, the quasi-government agency responsible for investment promotion, organizes trade promotion events. The Afghan International Chamber of Commerce also has a Trade and Investment Promotion Office <a href="http://www.en.aicc-online.org/">http://www.en.aicc-online.org/</a>.

Businesses in Afghanistan spend limited resources on advertising. Only a handful of Western-style advertising agencies are present, such as Altai Consulting <a href="http://www.altaiconsulting.com/dyn/">http://www.altaiconsulting.com/dyn/</a>, whose marketing and communication branch is an affiliate of John Walter Thompson. Commercial advertising is available through major television and radio outlets such as Tolo TV <a href="http://www.tolo.tv">http://www.tolo.tv</a>, Ayna TV <a href="http://www.aynatvnet.com">http://www.aynatvnet.com</a>, Ariana TV <a href="http://www.aynatvnet.com">http://www.aynatvnet.com</a>, Ariana TV <a href="http://www.aynatvnet.com">http://www.aynatvnet.com</a>, Ariana TV <a href="http://www.arman.fm">http://www.arman.fm</a>. Radio Khillid, Radio Salam Wastandar, and Afghan TV also offer such services. Newspaper readership in Afghanistan is negligible and as such, there is no market for commercial advertising in newsprint.

Pricing Return to top

Factors to consider in pricing are as follows:

- Corporate and personal income tax of 20%, low by regional standards.
- Business Receipts Tax of 2 percent based on all revenue and billing.
- Import tariffs in the range of 2.5-16 percent.
- High transport costs.
- Competition from cheap, low-quality goods and services from Pakistan and Iran.

#### Sales Service/Customer Support

Return to top

Customers in Afghanistan are not accustomed to a high degree of sales service and customer support, with the possible exception of those who use mobile and internet service providers. However, appreciation for higher levels of service is increasing as the general population becomes more market savvy.

# **Protecting Your Intellectual Property**

Return to top

Afghanistan currently has no legislation that addresses intellectual property rights and as such, investors should have no expectation of protection (see Chapter 6 for more information.)

Due Diligence Return to top

It is essential to conduct adequate due diligence on potential local partners before entering into business in Afghanistan. As the country currently has no contracts law in place and the commercial court system is inadequate, businesses should tread carefully when entering into commercial agreements or partnerships. Visiting the country to

thoroughly familiarize oneself with both the business environment and the potential partner is highly recommended. The Afghan International Chamber of Commerce (AICC) and the Afghanistan Investment Support Agency (AISA) can be helpful in providing background on a potential partner. In addition, there are a few local attorneys who specialize in business and commerce that can be contacted for assistance. A list of attorneys is available on the U.S. Embassy website at <a href="http://kabul.usembassy.gov">http://kabul.usembassy.gov</a>.

#### **Local Professional Services**

Return to top

The Afghan Embassy in Washington, D.C. has developed a contact list of available local service providers. This list can be found at: <a href="http://www.afghanistan-business.gateways.com">http://www.afghanistan-business.gateways.com</a>

Web Resources Return to top

The Afghan Investment Support Agency at http://www.aisa.org.af

The Afghan International Chamber of Commerce <a href="http://www.en.aicc-online.org">http://www.en.aicc-online.org</a>

World Bank 2005 Doing Business Report: <a href="http://www.doingbusiness.org/">http://www.doingbusiness.org/</a>

Afghanistan Reconstruction and Development Service <a href="http://ww.af/aaca/procurement">http://ww.af/aaca/procurement</a>

U.S. Department of Treasury's Office of Foreign Assets Control http://www.ustreas.gov/offices/enforcement/ofac

United Nations Development Program <a href="http://www.undp.org/afghanistan">http://www.undp.org/afghanistan</a>

Brightway Exhibitions and Conference Organizing Company <a href="http://www.afghanistan-exhibitions.com">http://www.afghanistan-exhibitions.com</a>

Altai Consulting http://www.altaiconsulting.com/dyn/

Tolo TV http://www.tolo.tv

Ayna TV <a href="http://www.aynatvnet.com">http://www.aynatvnet.com</a>

Ariana TV http://www.e-ariana.com

Radio Television Afghanistan http://rtakabul.tripod.com

Radio Arman http://www.arman.fm.

U.S. Embassy in Afghanistan http://kabul.usembassy.gov

Afghan Embassy in Washington, D.C. <a href="http://www.afghanistan-business.gateways.com">http://www.afghanistan-business.gateways.com</a>

Return to table of contents

# Chapter 4: Leading Sectors for U.S. Export and Investment

- Construction Materials
- Agro Processing
- Carpets and Textiles
- Logistics and Transportation
- Mining
- Opportunities and Resources

Return to table of contents

#### **Construction Materials**

Return to top

Demand for all types of materials is booming and will remain strong over the next several years given the magnitude of the reconstruction process, a growing population and rising income. Projects range from large scale reconstruction of roads, power and water infrastructure to small scale retail and residential construction. International donor demands for high quality and quantity represent opportunities for both the export market and local investment. This sector offers perhaps the highest potential for both U.S. investment and exports.

Most available construction materials are currently imported and are of poor quality. Cement, for example, is primarily imported from Pakistan and Iran and is of such poor quality that is considered not saleable in those countries.

High transportation costs, an abundance of raw materials, and a supply of local workers with adequate skills in this sector combine to offer promising opportunities for investment in local production that could under-price foreign rivals. The national market for materials is well-integrated, with competitive wholesaling and retailing and established distribution channels. There is medium-term potential for local production for export as well, particularly in the marble and marble cutting industry, as Afghanistan's wealth of natural resources offers it a comparative advantage over neighboring countries.

Profitable investment opportunities also exist in the manufacturing of final construction inputs, such as doors or windows. Often these activities are carried out on a small scale basis, but many opportunities exist to expand to mass production.

#### **Opportunities in Construction**

#### **Cement and Cement Block**

Afghanistan is in an earthquake prone region. Demand for quality cement is high and is forecasted to remain strong, both in Afghanistan and in regional countries where industries are operating at capacity levels. Local conditions for the production of cement (i.e., adequate limestone) exist. Given the high transportation costs for this product, investment in locally produced cement has great potential. The Government of Afghanistan has placed a high priority on attracting international investment in this industry.

Cement blocks are a popular local construction material. Upgrading and expanding existing production facilities or establishing new facilities offers good investment potential.

#### **Bricks**

Both baked and unbaked bricks are used for construction in Afghanistan. Both are produced locally on a small scale. However, most baked bricks are imported from Pakistan. Given high transportation costs, there are good business opportunities in the expansion and upgrading of local production facilities.

#### **Doors and Windows**

Current local production of doors and windows uses low technology and does not meet local demand. Investment opportunities exist in the industrialization and expansion of this process.

#### **Marble and Natural Stone**

There are substantial marble deposits within Afghanistan. Only a small fraction of what is mined is processed locally for construction or handicrafts. Most is exported to Pakistan, where it is cut into blocks and slabs. Investment in the local cutting process has high profit potential. The abundance of natural stone also offers potential in mining and processing.

#### Tiles

The raw materials for the production of ceramic tiles and other ceramic products can be found in Afghanistan. High demand and prohibitive transportation costs represent great potential for investment in local production facilities.

#### Sand, Gravel and Aggregate

Many production sites for sand, gravel and aggregate are present. However, quality is mixed due to inadequate equipment. Investment and U.S. export opportunities exist in upgrading the quality of production as well as in the exploitation of new mining sites.

#### Asphalt

Local asphalt production capacity does not meet the booming demand brought on by large scale road construction and reconstruction activities. High profit potential exists in expansion of local production.

Afghanistan is predominantly an agricultural country; agriculture represents nearly 40% of licit GDP. At one time, high quality Afghan agricultural product exports such as dried fruits, nuts, almonds and pistachios occupied a prominent share of the world market. Following almost three decades of conflict, farmers in Afghanistan have made great strides in reviving agro business in the country. Production has substantially increased; cereal production alone increased by 82% in 2002 and 50% in 2003. Development of the agricultural sector is a high priority of the Government of Afghanistan and is the focus of international donor efforts to revive rural economic activity. Improvements in irrigation systems, fertilizer use and extension services, and a land titling reform program have resulted in increased and more stable production and reduced input prices.

The domestic market potential for agricultural products is huge and demand is increasing with a rise in income across the country. Currently, most processed food is being imported. With rapidly improving supply conditions for agricultural products, there is a large potential for import substitution and early entrants stand to benefit as the first domestic suppliers of their products. In addition, Afghan agricultural products represent a potentially valuable export product for potential investors, particularly in regional markets such as India and Pakistan. There is also great potential in processing, particularly cleaning and packaging, or in other elements of the logistics chain such as testing and certification, for both export and domestic consumption.

Agricultural sector investment so far as been limited, representing only 1% of new investment since 2002.

#### **Opportunities in Agro Processing**

#### **Dried Fruits and Nuts**

The world market for raisins, pistachios, dried apricots, almonds and walnuts is \$2.2 billion, of which Afghanistan currently claims only 2%. The potential for dramatically expanded local capacity is high as many of these products were formerly produced on a large scale and continue to enjoy international recognition for quality. Neighboring markets such as Pakistan, India and Russia offer vast export potential. Raisins, for example, are Afghanistan's primary agricultural export commodity and once accounted for 60% of the world's market. Existing raisin plants are ripe for new investment to increase and improve production. Ideal growing conditions exist for almonds, pistachios and apricots. The world's largest importers of these products - India for almonds and Russia for dried apricots – are natural regional markets. Low productivity of existing orchards and production facilities, as well as a lack of machinery for sorting, drying and packaging, offers potential for investment and a market for U.S. technology.

#### Juices, Pastes, Jam

Local demand for fruit juice, jams and tomato paste is high. Industrially processed products available on the local market are almost entirely imported, primarily from Iran and Pakistan. Markets in Afghanistan are estimated at approximately \$20 million for fruit juice and \$15 million for tomato paste. The abundance of local fruits and tomatoes offer substantial business opportunities in import substitution.

#### **Dairy Products**

Most industrially processed and packaged dairy products are imported. Many regions in Afghanistan have a well-established dairy production tradition, particularly in yoghurt, but lack the infrastructure to expand beyond local consumption. U.S. exports, local production for import substitution, as well as investment in collection, processing, packaging, and a cold storage/transportation chain offer great potential.

#### Karakul Skins and Leather

Karakul skins were formerly one of Afghanistan's major exports. With the number of livestock dramatically increasing, this industry has rebounded. Investment opportunities and potential for U.S. exports of machinery exist in skin processing and leather manufacturing.

#### Meat Processing

Existing meat processing facilities do not meet international standards. Given the increase in livestock, good opportunities exist for U.S. exports and investment in the upgrading of these facilities and equipment.

#### **Cotton and Sugar**

Afghanistan formerly produced substantial quantities of cotton and sugar (beet and cane), crops well suited to the climate of some regions of the country. Foreign investment has been involved in the rehabilitation of former state-owned enterprises in these areas as well as in greenfield operations. The Spinzar plant in Kunduz and the Balkh Gin and Press in Mazar-e-Sharif were recently privatized under a long term leasing agreement with cotton specialist Dagris of France, and KWS of Germany has successfully invested in a joint venture sugar factory in Baghlan. Similar opportunities exist for interested investors.

#### Mills and Baking

Most baking and wheat processing activities currently are carried out on a very small scale. Substantial opportunities for expansion of the industry exist.

#### **Non-traditional Products**

Afghanistan has a number of native plants with unrealized commercial potential. Ideal climatic and ground conditions for many natural ingredients for the flavor and fragrance industry exist. For example, conditions are ideal for the cultivation of roses and the production of rose oil. A number of spices, rare herbs and medicinal plants can also be found. Various market studies have demonstrated substantial possibilities in these areas.

### **Processing and Packaging**

Most processing and packaging facilities currently in use for agricultural goods are technologically outdated. This sector represents attractive opportunities for investment and U.S. export of technology and equipment to crush, press, pasteurize, filtrate, dry, sort/grade, fill, and package a variety of agricultural products.

#### **Cold Storage and Transportation**

There are few cold storage facilities in Afghanistan. As the agro business sector strengthens and power and fuel supplies become more reliable, cold storage represents immense potential for U.S. investment and exports.

Return to top

Carpets are Afghanistan's most important export, estimated at \$40 million. The industry has a centuries-old tradition that enjoys world renown. Afghan carpets are internationally competitive, even with the challenges of a post-war economy; a reflection of the capabilities of generations of skilled Afghan weavers.

The Government of Afghanistan places a high priority on the development of the carpet sector, particularly because of its importance as a source of income for the rural population, including women and refugees. Government policy is directed to the benefit of the industry.

Production is concentrated in several regions of the country. While some carpet factories have been established in urban centers over the last two years, production remains primarily home based and fragmented. A lack of available and appropriate land has inhibited the development of consolidated production sites; however, the initiation of an industrial parks program, administered by the Afghan Investment Support Agency, now provides new opportunities for appropriate locations.

As few local post-weaving facilities exist, most Afghan carpets destined for overseas markets are exported to Pakistan to undergo the washing, trimming, and finishing process, and re-exported from there to overseas markets. These production stages, as well as the commission earned by intermediary traders, represent revenue lost to Afghanistan.

Carpets are transported to foreign markets via land and sea or air, primarily through Pakistan. A growing number of air freight companies serve Kabul and while rates are expensive, this method is increasingly in use. To support the industry, President Hamid Karzai has decreed that Ariana Afghan Airlines transport Afghan carpets at cost.

Hand-knotted Afghan carpets enjoy preferential access to important overseas markets. No customs duty is levied on their import into the United States, Canada or the European Union.

The Afghan carpet industry offers great potential and investment opportunities, particularly in re-establishing those elements of the production chain which now take place outside the country, allowing for direct trade with overseas markets. It is estimated that the value of sector imports could increase two to five times if goods were sold directly to foreign markets rather than through intermediaries. Investment in information technology offers the potential to develop niche markets for customized, made-to-order carpets for foreign buyers. Improvements to wool and yarn inputs and consolidation of production facilities promise increased efficiency, quality and profitability.

#### **Opportunities in the Carpet Industry**

# **Post Weaving Facilities: Washing, Trimming, Finishing**

Facilities for washing, trimming, and finishing carpets are scarce in Afghanistan. The absence of such facilities has created a major bottleneck in the development of direct access to overseas markets. As a result, the carpet industry is dominated by Pakistan-

based middlemen. The establishment of such facilities in Afghanistan represents the largest investment potential in this sector.

### Carpet Factories

While a limited number of carpet factories exist, the industry in still largely based on home production. The establishment of additional factories represents profit potential by allowing for shorter completion time through longer working hours and increased quality via permanent monitoring and skills exchange among workers. While in the past the availability of land represented an impediment to the establishment of such factories, the introduction of an industrial parks program, administered by the Afghan Investment Support Agency, has improved opportunities for investors in this area.

#### **Wool Scouring and Spinning**

Quality carpets require quality wool and yarn. While most producers of high quality carpets strive to exclusively use local, handspun wool, supply is insufficient to meet demand. Growing numbers of livestock in Afghanistan have created the potential for investment in additional wool scouring facilities. Spinning of high quality yarn, either from local or imported wool, also represents substantial opportunities.

#### **Design Technology**

Most carpet designs are currently sketched and plotted by hand. Investment in Computer Aided Design (CAD) technology and associated training that would improve the efficiency of production and facilitate the niche market for custom ordered carpets has reasonable profit potential.

# **Logistics and Transportation**

Return to top

Afghanistan has long been a trade hub connecting Asia, Europe and the Middle East. A landlocked country bordering Iran, Turkmenistan, Uzbekistan, Tajikistan, China and Pakistan, it is considered a "land bridge" connecting trading partners and offering a point of access to an expanded regional market of more than 2 billion people.

Inadequate transportation infrastructure represents a major obstacle to increased commerce and thus is a focus of the reconstruction effort. Major highway construction is underway, including the construction of a 2,400 km ring road circling the country and 700 km of links with neighboring countries. The reopening of the Salang Tunnel in 2002 was a major step forward in opening road links with northern Afghanistan. The reopening of the Termez-Hazarey bridge in 2002 opened links to Uzbekistan. A bridge linking Afghanistan to Tajikistan is currently being built in Kunduz province. The Amu Darya (Oxus) River, which forms part of Afghanistan's border with Turkmenistan, Uzbekistan, and Tajikistan, has increasing barge traffic.

With improving infrastructure, transport is a high-growth sector and the demand for transport services is expected to remain strong in the medium to long term. Transport of commercial goods is expected to rise as the commercial infrastructure improves and domestic production of products with strong export potential, such as carpets and dried fruits and nuts, increases. Improving security has also resulted in increased transshipment of goods through Afghanistan.

The market for logistics and transportation services offers first mover advantage to prospective investors with little competition and steady demand. Early investors have reported modest start-up costs, low overhead and high profit margins.

Opportunities exist in areas such as:

- Cold cargo and perishables storage
- Overland transportation
- Truck maintenance
- Customs facilitation
- Air freight and cargo services
- Package and document delivery
- Procurement and supply
- Warehousing

Mining Return to top

The mining industry offers considerable growth potential for U.S. investment and export of technology. Afghanistan has a large quantity of known mineral resources as well as vast areas where the potential is unknown. These resources include beryllium, chrome, coal, copper, gold, iron, lead, manganese, nickel, salt rock, silver, uranium and zinc. The country's known precious and semi-previous minerals include alabaster, amethyst, beryl, emerald, jade, lapis lazuli, quartz, ruby, sapphire and tourmaline. While some of these materials are used in the handicrafts market, few of the reserves are being commercially exploited and there is room for expansion of this industry. A reconstruction boom is generating significant local demand for mineral-based construction materials, including marble, paving stones, cement and cement blocks, bricks, gravel, wood, steel, sand, glass and tile. High transport costs provide an advantage to locally produced products. Domestic energy needs remain unmet, despite significant deposits of coal.

This sector represents medium to long term, rather than short term, potential. Privatization of Afghanistan's State-Owned Enterprises, which control many of the country's mining resources, such as coal, is not complete. A Minerals Law was passed in July 2004, however, accompanying regulations are incomplete. The World Bank has estimated that the value of solid minerals produced in the country could reach \$253 million by 2008, up from \$60 million in 2004, if the necessary reforms are implemented.

The market for U.S. technology, equipment and expertise in this sector will be substantial. Foreign firms will also be accorded equal opportunity under the privatization program and opportunities for investment will be significant. Investments in this area are required to undergo screening by a sub-cabinet of Ministers and may approved under terms that differ from 2005 Private Investment Law.

#### **Opportunities and Resources**

Return to top

This chapter draws largely on research, market evaluations and case studies conducted by the organizations listed below. Complete materials can be found on their websites.

The Afghan Investment Support Agency <a href="http://www.aisa.org.af">http://www.aisa.org.af</a> Investment opportunity brochures and market studies,

The Multilateral Investment Guarantee Agency <a href="http://www.miga.org">http://www.miga.org</a>
<a href="http://www.miga.org">Investment Horizons: Afghanistan Study</a>

The World Bank <a href="http://www.worldbank.org">http://www.worldbank.org</a>
<a href="http://www.worldbank.org">Investment Climate in Afghanistan 2005</a>

Afghanistan Research and Evaluation Unit <a href="http://www.areu.org.af">http://www.areu.org.af</a>
Market case studies in raisins, carpets and construction materials

Emerging Markets Group, <a href="http://www.emergingmarketsgroup.com">http://www.emergingmarketsgroup.com</a>
<a href="http://www.emergingmarketsgroup.com">Privatization of State Owned Enterprises Project</a>

Ministry of Finance, Privatization <a href="http://privatization.mof.gov.af/EN">http://privatization.mof.gov.af/EN</a>
Privatization of State Owned Enterprises website

Donors and international financial institution-funded activities in the sectors discussed in this chapter generate business opportunities for interested companies. Please consult the Project Financing section in Chapter 7 for more details on the activities of organizations such as USAID, World Bank and the Asia Development Bank and how firms can receive notification on procurements and contracting.

# **Chapter 5: Trade Regulations and Standards**

- Import Tariffs
- Trade Barriers
- Import Requirements and Documentation
- U.S. Export Controls
- Temporary Entry
- Labeling and Marking Requirements
- Prohibited and Restricted Imports
- Customs Regulations and Contact Information
- Standards
- Trade Agreements
- Web Resources

Return to table of contents

Return to top

#### Import Tariffs Return to top

Afghanistan maintains the lowest import tariffs in the region. A new tariff regime has significantly reduced and simplified the customs duty rates to six major categories: essential food and non-food products – 2.5%; raw materials and capital goods – 5%; petroleum products – 8%; semi-manufactured goods – 10%, and; luxury and non-priority products at 15% and 16% respectively. Further, planned customs rationalization will decrease the number of rates from six to four, increase the tariff rates charges on the bulk of imported products, and increase the weighted average tax rate from 3.9% to 6.9%. Even at these revised tariff rates, Afghan tariffs will remain the lowest in the region.

Trade Barriers Return to top

Afghanistan has few trade barriers for imported products. However, deficient infrastructure, a still evolving legal and commercial regime, high levels of corruption and a volatile security situation act as de facto trade barriers.

#### Import Requirements and Documentation

All imported goods and products must have an original bill of lading and inventory documents. Transit permission is required for shipments transiting through Pakistan, which can be obtained from the Central Board of Revenue's Customs Division in Islamabad, Pakistan.

#### U.S. Export Controls Return to top

In June 2002, the U.S. lifted most restrictions on exports and re-exports to Afghanistan. Such transactions are now subject to export control policies applicable to most countries

who are not members of multilateral export control regimes. The majority of everyday commercial goods do not require specific U.S. government authorization for export or reexport to Afghanistan. However, certain items on the Commerce Control List do require a license from the Department of Commerce's Bureau of Industry and Security (BIS). These include items controlled for chemical and biological weapons, nuclear nonproliferation, national security, and missile technology reasons. There are also foreign policy controls in place for regional stability and crime control reasons. These requirements can be found in Part 742 of the Export Administration Regulations (EAR) <a href="http://www.access.gpo.gov/bis/ear/ear\_data.html">http://www.access.gpo.gov/bis/ear/ear\_data.html</a>

The U.S. government generally reviews license applications to export controlled goods to Afghanistan on a case-by-case basis. Note that a license is required to export an item subject to the Export Administration Regulations even when one would not otherwise be necessary, if you know, have reason to know, or are otherwise individually informed by the Department of Commerce's Bureau of Industry and Security (BIS) with respect to a specific transaction that the item will be used in activities related to nuclear, chemical, or biological weapons or missile deliver systems as defined in part 744 of the Export Administration Regulations. In addition, certain restrictions administered by the U.S. Department of the Treasury's Office of Foreign Assets Control continue in effect with respect to transactions involving members of the Taliban. Detailed information on U.S. export policies can be found at the BIS website at <a href="https://www.bis.doc.gov/policiesandregulations/RegionalConsiderations/Afghanistan.pdf">www.bis.doc.gov/policiesandregulations/RegionalConsiderations/Afghanistan.pdf</a>

You may also contact the BIS Export Counseling Division <a href="http://www.bis.doc.gov/licensing/ExporterFAQ.html">http://www.bis.doc.gov/licensing/ExporterFAQ.html</a> at (202) 482-4811 for specific guidance.

# **Temporary Entry**

Return to top

Afghanistan currently has no laws or regulations governing products entering the country temporarily.

#### **Labeling and Marking Requirements**

Return to top

Afghanistan currently has no laws or regulations governing labeling and marketing requirements for products.

#### **Prohibited and Restricted Imports**

Return to top

The following items are prohibited from entry in Afghanistan:

- firearms, explosives, daggers
- obscene and subversive literature
- alcohol (2 liter exception for personal use for commercial air passengers)
- recorded VCR tapes and other movies
- parlor video games or parts thereof
- goods in commercial quantities

Although not prohibited from entry into Afghanistan, Pakistan currently maintains three items on its Negative List (cigarettes, cooking oil and auto parts) that are barred from transiting its territory for import into Afghanistan.

#### **Customs Regulations and Contact Information**

Return to top

Customs regulations and procedures in Afghanistan are neither transparent nor uniform. Coordination between customs and other government authorities is minimal; customs staff are untrained and infrastructure is degraded. Traders face unclear procedures at the borders, as well as extra-legal duties and bureaucratic obstructions.

Customs reform is a priority of the Government of Afghanistan. Large-scale reform efforts are underway to establish standardized fees and procedures for incoming goods and a trained cadre of professional staff. In December 2003 the Customs Department introduced a Single Administrative Document system pilot program, based on the European Union customs regime, for five key provinces. In March 2005, implementation of the Automated System for Customs Data (ASYCUDA) system began on a limited scale. Simplified exemptions processing documentation is being introduced and a new Customs Code is under consideration. A system of Licensed Customs Brokers is also being designed.

The Afghan Customs Department, a division of the Ministry of Finance, can be contacted at:

Telephone: +(93)(75)200-4199 Email: info@mof.gov.af

Standards Return to top

Afghanistan is currently in the process of developing a national standards regime. The Afghan National Standards Authority (ANSA) is an independent agency under the Ministry of Commerce and was established in 2005. ANSA is responsible for the establishment, maintenance, dissemination and enforcement of national standards and technical regulations. ANSA plans to have standards regulations in place for select goods and products in 2006.

ANSA can be contacted at:

Telephone: +(93)(70)151-696 Email: +(93)(70)151-696

#### **Trade Agreements**

Return to top

Afghanistan is a member of the Economic Cooperation Organization (ECO) and the Central Asia Regional Economic Cooperation (CAREC.) It will become a full member of the South Asian Association for Regional Cooperation (SAARC) in 2006.

Afghanistan has signed bilateral Trade and Economic Cooperation Agreements with Russia and Turkey, a bilateral Reciprocal Promotion and Protection of Investments

Agreement with Turkey, a bilateral Preferential Trade Agreement with India and a bilateral Investment Treaty with Germany.

Afghan products enjoy duty free and quota free access under an LDC Market Access Initiative with Canada and a Generalized Preferences Treatment agreement with Japan. Afghan products also enjoy an "Everything But Arms" (EBA) agreement with the European Union, which allows duty free treatment for all other items manufactured in Afghanistan.

As a least-developed country, Afghanistan is eligible for duty-free access to the U.S. market for approximately 5,700 products under the Generalized System of Preferences (GSP) program. Afghanistan has signed a bilateral Investment Incentive Agreement with the United States to encourage and protect investment activities in Afghanistan through the provision of insurance and investment guarantees under the OPIC program. In 2004, a Trade and Investment Framework Agreement (TIFA) was also signed with the United States.

Afghanistan became an observer to the World Trade Organization in December 2004 and has announced its intention to complete the WTO accession process within the next five years.

Web Resources Return to top

Department of Commerce's Bureau of Industry and Security <a href="www.bis.doc.gov">www.bis.doc.gov</a>, <a href="http://www.bis.doc.gov/policiesandregulations/RegionalConsiderations/Afghanistan.pdf">http://www.bis.doc.gov/policiesandregulations/RegionalConsiderations/Afghanistan.pdf</a> <a href="mailto:2.3MB PDF">2.3MB PDF</a> only) <a href="http://www.bis.doc.gov/licensing/ExporterFAQ.html">http://www.bis.doc.gov/licensing/ExporterFAQ.html</a>

Export Administration Regulations http://www.access.gpo.gov/bis/ear/ear\_data.html

Ministry of Finance http://www.mof.gov.af

South Asian Association for Regional Cooperation (SAARC) http://www.saarc-sec.org

Economic Cooperation Organization (ECO) http://www.ecosecretariat.org

Central Asia Regional Economic Cooperation (CAREC) http://www.carec.kz

U.S. Department of Commerce <a href="http://www.doc.gov">http://www.doc.gov</a>

Office of the U.S. Trade Representative <a href="http://www.ustr.gov">http://www.ustr.gov</a>

Overseas Private Investment Corporation <a href="http://www.opic.gov/">http://www.opic.gov/</a>

Canadian Department of Foreign Affairs and International Trade <a href="http://www.dfait-maeci.gc.ca">http://www.dfait-maeci.gc.ca</a>

United Nations Conference on Trade and Development (UNCTAD) <a href="http://www.unctad.org/Templates/Page.asp?intItemID=2344&lang=1&print=1">http://www.unctad.org/Templates/Page.asp?intItemID=2344&lang=1&print=1</a>

Turkish Ministry of Foreign of Affairs <a href="http://www.mfa.gov.tr">http://www.mfa.gov.tr</a>
Japanese Ministry of Foreign Affairs <a href="http://www.mofa.go.jp">http://www.mofa.go.jp</a>
Gateway to the European Union <a href="http://www.europa.eu.int">http://www.europa.eu.int</a>
Indian Ministry of Commerce <a href="http://www.commerce.nic.in">http://www.commerce.nic.in</a>

Return to table of contents

# **Chapter 6: Investment Climate**

- Openness to Foreign Investment
- Conversion and Transfer Policies
- Expropriation and Compensation
- Dispute Settlement
- Performance Requirements and Incentives
- Right to Private Ownership and Establishment
- Protection of Property Rights
- Transparency of Regulatory System
- Efficient Capital Markets and Portfolio Investment
- Political Violence
- Corruption
- Bilateral Investment Agreements
- OPIC and Other Investment Insurance Programs
- Labor
- Foreign-Trade Zones/Free Ports
- Foreign Direct Investment Statistics
- Web Resources

Return to table of contents

### **Openness to Foreign Investment**

Return to top

The Government of Afghanistan recognizes that the development of a vibrant private sector is crucial to the reconstruction of an economy ravaged by decades of conflict. As such, it has taken significant steps towards fostering a business-friendly environment for both foreign and domestic investment.

The 2005 Private Investment Law specifically prohibits discrimination against foreign investors. However, it notes that investment in the certain sectors, such as infrastructure (defined to include power, water, sewage, waste-treatment, airports, telecommunications and health and education facilities) or natural resources, are subject to limitation and/or special terms. Foreign investment in these sectors, while not prohibited, is subject to special consideration by the High Commission on Investment, in consultation with relevant government Ministries. Investments can be 100% foreign owned; foreign investors are not required to secure an Afghan partner. Private investors have the right to transfer their capital and profits out of Afghanistan. Foreign and domestic investors enjoy equal treatment, including under ongoing privatization programs, except as noted in the sectors above. Foreigners may not own real estate; but they may lease it for periods up to fifty years.

The Government has adopted progressive policies to foster trade and investment, including currency reform, rationalized customs tariffs and a simplified tax code. It has also set up structures to help promote investment and investment-friendly policies. The High Commission on Investment, comprised of the Ministers of Commerce, Agriculture,

Mines and Industries, Foreign Affairs, Finance, and Economy, and Da Afghanistan (Central) Bank, coordinates policymaking. The Afghan Investment Support Agency, a quasi government agency under the Ministry of Commerce, operates a streamlined business registration process and conducts a host of business and investment promotion and facilitation activities.

While private sector development and attracting foreign investment is an official priority, the government remains significantly involved in commercial activities. There are more than 75 state-owned enterprises (SOE) and state-run corporations under 16 different ministries. Although most are moribund or performing at minimal levels, only two have been privatized. SOEs own vast amounts of land and property around the country, and delays in the rationalization and liquidation of some SOE holdings further stalls development and investment. The Government has in some instances exhibited anti-competitive and protectionist bias in areas dominated by State Owned Enterprises. For example, the Ministry of Transport has favored national flag carrier Ariana Airlines by denying some new air service routes to competing commercial carriers.

The Ministry of Commerce continues to support Soviet-style Chambers of Commerce and Industry, which have yet to be dissolved or consolidated with the independent Afghan International Chamber of Commerce, established in 2003.

Although top officials embrace foreign investment, many businesses maintain that this attitude has not trickled down to many of the Soviet era-trained officials who continue to staff Government ministries and regulatory agencies. These individuals, who reportedly demand bribes, levy unofficial taxes and incur bureaucratic delays, are not in step with official government policy.

### **Conversion and Transfer Policies**

Return to top

There are no restrictions on converting or transferring funds associated with investment into a freely usable currency and at a legal market clearing rate. The Private Investment Law states that an investor may freely transfer investment dividends or proceeds from a sale of an approved enterprise abroad. Furthermore, Afghanistan does not maintain a dual exchange rate regime, currency controls, capital controls, or any other restrictions on the free flow of funds abroad.

Access to foreign exchange for investment remittances is not restricted by any law or regulation. There are large, informal foreign exchange markets in major cities and provinces such as Kabul, Mazar-e-Sharif, Jalalabad, Kandahar and Herat where U.S. Dollars, Sterling Pounds, and Euros are readily available. Under provisions of Afghanistan's Anti-Money Laundering Law, both foreign and state banks are required to accept all foreign currencies. However, in practice, particularly in the provinces, many banks may not have the capacity to deal with foreign exchange.

There is no legally mandated delay period for remitting investment returns such as dividends, return of capital, interest and principal on private foreign debt, lease payments, royalties and management fees through normal, legal channels, as there are no restrictions on such remittances.

There is no limitation on the inflow and outflow of funds for remittances of profits, debt service, capital, capital gains, returns on intellectual property or imported inputs,

provided that applicable taxes have been paid. Accordingly, there is no need for a legal parallel market such as convertible negotiable instruments. The only requirements placed on the outflow of funds are procedural, for the purposes of anti-money laundering. For example, any transfer abroad that equals or exceeds AFN 1 million or equivalent must be carried out through a duly authorized or permitted banking organization or licensed money service provider. The transport of more than AFN 1 million or equivalent in cash across the border of Afghanistan into another country must be reported in advance to the Financial Intelligence Unit of the Da Afghanistan (Central) Bank.

### **Expropriation and Compensation**

Return to top

The Private Investment Law states, "The State can expropriate an investment or assets...only for the purposes of public interest and on a non-discriminatory basis." It further states that the "State shall provide prompt, adequate and effective compensation in conformity with the principles of international law, equivalent to the fair market value." The State may also confiscate private property in order to settle bad commercial debts. Both the Afghan Constitution and the Private Investment Law prohibit foreigners from owning real estate. There have been no reports of State expropriation of foreign assets, "creeping," or otherwise.

# **Dispute Settlement**

Return to top

Afghanistan's legal system is only just beginning to rebuild. Much of the framework necessary for encouraging and protecting private investment is not yet in place and the existence of three overlapping systems (the Sharia, the Shura and the formal legal system instituted under the 2004 Constitution) can be confusing to both investors and legal professionals. While a commercial court system exists, the lack of contracts law and a commercial code, drafts of which are still under consideration, is a significant impediment to the arbitration of commercial matters. In addition, there is a shortage of qualified legal practitioners and corruption in the judicial system is endemic.

There is no formal alternative dispute resolution mechanism such as arbitration or mediation. Afghanistan is a party to the Convention on the Settlement of Investment Disputes Between States and Nationals of Other States and the New York Convention of 1958 on the Recognition and Enforcement of Foreign Arbitral Awards. The Private Investment Law provides for dispute resolution under these mechanisms, under United Nations Commission on International Trade Law (UNCITRAL) rules, or under any mechanism that the investor has specified in a contract with another investor. These provisions, however, are untested.

Under these conditions, the legal system plays a limited role in adjudicating commercial disputes and most businesses use informal mechanisms to resolve disputes and enforce property rights. The Afghan Investment Support Agency, for example, has a limited capability to assist investors in the mediation of some disputes.

Investment disputes are common in the areas of land titling and contracts. The lack of a comprehensive titling database means that several individuals may hold deeds to the same property. Real estate agents are not reliable. Those investors seeking to

purchase property are advised to conduct painstaking due diligence. The absence of a contract law has resulted in the near unenforceability of commercial agreements.

#### **Performance Requirements and Incentives**

Return to top

Afghanistan has no formal regulations or laws governing performance requirements.

The Private Investment Law prohibits discrimination against foreign investors, except in certain sectors, as noted above. It also restricts foreigners from owning real estate. There are no separate investment incentives or special treatment accorded to foreign investors. There are no government-imposed conditions on permission to invest, beyond the procedures described for acquiring a business license in Chapter 3.

The government does not impose offset requirements on its procurements and foreign firms are accorded equal treatment with national firms.

There are no discriminatory or excessively onerous visa, residence or work permit requirements for foreigners. There are no discriminatory or preferential export and import policies affecting foreign investors.

#### Right to Private Ownership and Establishment

Return to top

Under the Private Investment Law, foreign and domestic private entities have equal standing and may establish and own business enterprises, engage in all forms of remunerative activity and freely acquire and dispose of interests in business enterprises. The only exception is in real estate; foreigners may not own land but they may lease it for periods of up to fifty years.

In principal, government policies and regulations apply the standard of competitive equality to private enterprises in competition with public enterprises with respect to access to markets, credit and other business operations. However, the Government has in some instances exhibited anti-competitive and protectionist bias in areas dominated by State Owned Enterprises. For example, the Ministry of Transport has favored national flag carrier Ariana Airlines by denying some new air service routes to competing commercial carriers.

While not sanctioned by law or official policy, small groups of businessmen, many of whom are alleged to have connections with former warlords and militias, dominate the trading market in many areas. These individuals, because of their wealth and insider access to land, credit and contacts and ability to manipulate prices, wield an excessive advantage that results in a non-competitive environment in some fields, notably fuel and construction. In addition, some industries, including money changing and carpet production, have well-organized guilds which protect existing firms and act to prevent newcomers from establishing themselves.

# **Protection of Property Rights**

Return to top

Property right protection is weak due to a lack of property registries or a land titling database, disputed titles, incapacity of commercial courts, and widespread corruption.

The acquisition of a clear land title to purchase real estate or a registered leasehold interest is complicated and cumbersome. It takes an average of 252 days and costs 9.5 percent of the value to register property. Many businesses cite access to land as one of the biggest impediments to investment in Afghanistan.

The concept of a mortgage does not exist yet in Afghan law.

The country's bankruptcy law dates to the 1960s and is not effective. A new bankruptcy law is currently in draft form and under consideration.

Afghanistan currently has no legislation that addresses intellectual property rights. It is not a member of the WTO Trade Related Intellectual Property Rights Agreement or the World Intellectual Property Organization Internet Treaties. Pirated DVDs and software are sold throughout the country. Counterfeit pharmaceuticals and building materials are common.

#### **Transparency of Regulatory System**

Return to top

In general, the Government of Afghanistan promotes transparent policies and effective laws to foster competition, establish "clear rules of the game" and promote, rather than hinder, foreign investment. The inadequacy of the regulatory system, and corruption among those who administer it, is more of an obstacle to investors than the transparency of the regulations.

Procedures for obtaining a business license were streamlined in 2003 with the establishment of the Afghanistan Investment Support Agency (AISA,) which serves as a one-stop shop for investors, and which has greatly facilitated the process of establishing a business in country (see Chapter 3 for further details.) Afghanistan now ranks an impressive 16 out of 155 countries in ease of registering a business, according to the World Bank's 2005" Doing Business Report."

There are no informal regulatory processes managed by nongovernmental organizations or private sector associations.

Prior to December 2005, proposed laws and regulations were passed by Presidential Decree. Drafts were not published for public comment; however, relevant ministries occasionally forwarded draft legislation to interested bodies for informal comment. This process was criticized by the private sector as insufficient. A new Parliament, which convened on December 19, 2005, now must approve all legislation. Parliamentary rules and procedures are still being debated and the mechanism for public comment on proposed legislation is yet to be determined.

Legal, regulatory and accounting systems are inconsistent with international norms. The legal framework for investment is inadequate, accounting and standards regimes have yet to be set up, and regulatory bodies are often understaffed, weak and corrupt. Reform programs, however, are in progress and rely heavily on foreign experts who base their initiatives on international best practices.

The predictability of the Government with respect to the regulatory system is cause for some concern. In 2003, the transitional government granted tax holidays of four to

seven years for new investors, but since then, many of these provisions have been scaled back, in some cases retroactively. This has created insecurity among investors who fear unanticipated reversals in policies on which they have based business decisions.

# **Efficient Capital Markets and Portfolio Investment**

Return to top

Credit markets are fragmented and under-developed in Afghanistan. Bank credit is available, on limited "market" terms, to domestic and foreign investors in major urban centers. The variety of credit facilities and instruments is limited. Most bank credit is short-term (i.e., less than one year) and unsecured. Lending is underdeveloped because of a lack of adequate legislation and regulatory infrastructure to allow lending institutions to perfect security interests in pledged collateral. Public debt (and equity) markets are not available in Afghanistan. Most local firms rely on family and friends and the informal *hawala* system to obtain necessary funds (see Chapter 7 of this report for more information.)

Access to credit has been identified as one of the largest obstacles to investment in Afghanistan. In the World Bank's 2005 "Doing Business Report," Afghanistan ranks 153 out of 155 countries for getting credit, a measure of credit information sharing and legal rights of borrowers and lenders.

As of September 30, 2005, the total assets of the banking system of Afghanistan (12 duly-licensed and permitted banking organizations) were AFN 24.6 billion, or about USD 500 million.

The banking system can be described as sound, with no bank exhibiting deficiencies in either capital or liquidity. Deposits and loans are growing rapidly, and the Central Bank is exercising close supervision of all 12 organizations from both an on-site and off-site perspective. Non-performing loans are about 2.5 percent of the total loan portfolio of AFN 5.4 billion, which is considered healthy.

Political Violence Return to top

Afghanistan is making strides towards political stability. Peaceful, transparent presidential elections in October 2004 and parliamentary elections in 2005 were notable achievements. The Government is taking steps to extend its reach into the provinces and to date more than 30,000 members of the Afghan National Army and nearly 54,000 Afghan National Police officers have been trained and equipped. However, risk of violence is high, and security remains a primary concern and an obstacle to foreign investment. Foreign firms operating in country report spending a significant percentage of their revenues on security infrastructure and operating expenses.

The U.S. State Department continues to warn Americans against travel to Afghanistan. U.S. citizens should review the Consular Information Sheet and Travel Warning for Afghanistan for the most up-to-date information on the security situation and possible threats. These documents can be found at:

http://travel.state.gov/travel/cis\_pa\_tw/cis/cis\_1765.html

**Corruption** Return to top

Corruption is rife at all levels of the system in Afghanistan. The country ranks 117 out of 159 in Transparency International's Corruption Perception Index, among the highest in the world. While anti-corruption laws exist, and the practice of giving or taking a bribe is illegal, there is limited enforcement. President Hamid Karzai has created an Anti-Corruption Commission to investigate corruption cases and refer suspects to the appropriate authorities; however, the Commission has not forwarded any significant cases against public officials or private individuals. Afghanistan is not a party to the OECD Convention on Combating Bribery of Foreign Public Officials. It has signed, but has not ratified, the United Nations Convention Against Corruption.

U.S. firms identify corruption as one of the biggest obstacles to foreign direct investment and routinely report being asked for a bribe, called *sherini* or *bakshesh*. With government salaries ranging from \$60-\$100 per month, many officials see small bribes for government services as a necessary means of survival. U.S. companies are expected to comply with the Foreign Corrupt Practices Act, which prohibits the bribery of foreign officials.

# **Bilateral Investment Agreements**

Return to top

Afghanistan has Bilateral Investment Treaties (BITs) with Turkey and Germany and currently is negotiating such an agreement with Pakistan. It has no Free Trade Agreements with any country.

Afghanistan signed a Trade and Investment Framework Agreement with the United States in 2004, but a BIT has not been negotiated. There is no Bilateral Taxation Treaty with the United States.

#### **OPIC and Other Investment Insurance Programs**

Return to top

OPIC has an active and expanding portfolio of political risk insurance, loans and equity investment in country. For the purposes of inconvertibility claims, the estimated U.S. annual dollar value of the local currency likely to be used by the U.S. Embassy in the host country economy is AFN 50 to USD 1, the rate at which it purchases local currency. Nominal currency values are anticipated to remain stable in this range for the near future.

Afghanistan is a member of the Multilateral Investment Guarantee Agency.

Labor Return to top

There is a critical shortage of skilled labor in Afghanistan. Decades of war, a low level of education and lack of training facilities has resulted in a scarcity of skilled technicians, qualified managers and educated professionals.

U.S. companies who establish training programs for their employees should expect significant returns in enhanced productivity.

Labor management relations are undeveloped. While there are eight major trade union organizations in the country, there is no knowledge or practice of collective bargaining. Existing employee's associations function as commercial and trading organizations.

The current Labor Code dates to 1987. A draft of a new code, which purports to be in accordance with ILO standards, is currently under consideration. This law should incorporate all ILO Conventions which Afghanistan has signed to date.

A recently passed Law on Foreign Workers prohibits employers from hiring foreign workers for a job for which an equivalently qualified Afghan is available.

At present, the Government has little to no capacity to enforce labor requirements.

#### Foreign-Trade Zones/Free Ports

Return to top

Afghanistan has no duty-free import zones or ports. Under Afghan law, foreign-owned firms have the same investment opportunities as host country entities.

# **Foreign Direct Investment Statistics**

Return to top

Comprehensive Foreign Direct Investment Statistics for Afghanistan are unavailable. Available figures are somewhat unreliable due to inconsistencies in data collection. The Afghan Investment Support Agency estimates new FDI in Afghanistan for 2005 at USD \$415 million, as compared to \$310 million in 2004. Of that figure, \$172 million was in the construction sector, \$167 million in services and \$71 million in industry. The largest investor in 2005 was Turkey, followed by the United States (with \$85 million), China, the UAE, Iran and Pakistan. It is important to note that AISA's data tracks approved, rather than actual, investment.

The IMF estimates that FDI in Afghanistan represents 22 percent of GDP.

Web Resources Return to top

Afghan Investment Support Agency http://www.aisa.org.af

Afghan Ministry of Commerce http://www.commerce.gov.af

World Bank 2005 Doing Business Report http://www.doingbusiness.org

United Nations Commission on International Trade Law http://www.uncitral.org

U.S. Department of State Travel Website <a href="http://travel.state.gov/travel/cis\_pa\_tw/cis/cis\_1765.html">http://travel.state.gov/travel/cis\_pa\_tw/cis/cis\_1765.html</a>

Transparency International http://www.transparency.org/

U.S. Department of Justice, Foreign Corrupt Practices Act <a href="http://www.usdoj.gov/criminal/fraud/fcpa.html">http://www.usdoj.gov/criminal/fraud/fcpa.html</a>

Overseas Private Investment Corporation <a href="http://www.opic.gov/">http://www.opic.gov/</a>

Multilateral Investment Guarantee Agency <a href="http://www.miga.org">http://www.miga.org</a>

International Monetary Fund <a href="http://www.imf.org">http://www.imf.org</a>

Return to table of contents

# **Chapter 7: Trade and Project Financing**

- How Do I Get Paid (Methods of Payment)
- How Does the Banking System Operate
- Foreign-Exchange Controls
- U.S. Banks and Local Correspondent Banks
- Project Financing
- Web Resources

Return to table of contents

#### **How Do I Get Paid (Methods of Payment)**

Return to top

Most local businesses operate on a cash basis. Import and export letters of credit are available at several banks, as well as electronic funds transfer. Due to wide mistrust and general underdevelopment of the banking system, many local businesses depend on the informal *hawala* system to make payments and transfer funds. The *hawala* system is an informal value transfer system, whereby money is transferred through a network of brokers, or *hawaladars*. Promissory instruments are not exchanged; the transaction is based on the honor system.

# **How Does the Banking System Operate**

Return to top

The Da Afghanistan (Central) Bank has licensed 12 commercial banks. Out of twelve, seven banks are full-fledged commercial banks:

- 1. Bank-e-Milli Afghan or National Bank (parastatal bank)
- 2. Pashtany Tejarati Bank or Pashtany Commercial Bank (parastatal bank)
- 3. Export Promotion Bank (parastatal bank)
- 4. First Microfinance Bank (an Aga Khan/IFC joint venture)
- 5. Kabul Bank (a solely Afghan-owned bank)
- 6. Afghanistan International Bank (an ING-affiliated enterprise with American equity)
- 7. Arian Bank (joint venture of *Bank-e-Mille* "National Bank" of Iran and *Bank-e-Saderat* "Export Bank" of Iran)

#### **Five Branches of Foreign Banks:**

- 1. Standard Chartered Bank (UK)
- 2. National Bank of Pakistan (Pakistan)
- 3. Habib Bank Limited (Pakistan)
- 4. Punjab National Bank of India (India)
- 5. Bank Alfalah Limited (Pakistan)

Most of the twelve commercial banks licensed to operate in Afghanistan are concentrated in Kabul and provide services primarily to international donors and businesses, foreign NGOs and foreign government agencies. As of January 31, 2005,

the Da Afghanistan (Central) Bank's main office in Kabul is no longer involved in commercial activities. However, in provinces with limited or no commercial banking services, the Central Bank continues to offer some commercial services.

The banking system has limited capacity to provide credit and/or non-credit services. There is no long term financing available from commercial banks in Afghanistan; most offer terms of a year or less, with a maximum tenure of three years. There is a small number of non-bank financial institutions (11 micro-finance institutions, one credit union and one leasing company), but these institutions meet only a small fraction of credit needs. There are no credit bureaus or credit rating agencies.

Because of widespread distrust of the banking system, many local businesses use the hawala system for short-term loans to finance working capital needs, or rely on family and friends.

The legal and regulatory framework of the financial sector is still under development.

## **Foreign-Exchange Controls**

Return to top

Exchange rate policy is determined by the Central Bank, and is implemented through a weekly foreign exchange (USD) auction. No foreign exchange restrictions or multiple currency practices are currently in place.

### U.S. Banks and Local Correspondent Banks

Return to top

There are currently no U.S. banks operating in Afghanistan. However, Afghanistan International Bank is an ING-affiliated enterprise with American equity.

#### **Project Financing**

Return to top

Project financing is available from the following organizations:

The Overseas Private Investment Corporation (OPIC) is an independent agency of the U.S. government that offers specialty insurance (stand alone terror/sabotage and political risk coverage,) loans and guarantees to help U.S. businesses of all sizes invest and compete in more than 140 emerging markets and developing nations worldwide. A \$100 million line of credit is available to projects that demonstrate substantial U.S. participation, promise significant benefits to the economic and social development of Afghanistan, and foster private sector competition in Afghanistan. OPIC gives preferential consideration to projects that significantly involve U.S. small businesses. OPIC is active in Afghanistan. Some examples include up to \$35 million in financing and political risk insurance to support construction of a five-star international hotel in Kabul, managed by Hyatt International, and a direct loan of approximately \$3 million to support construction of 1,200 homes near Kandahar by a small American company.

The International Finance Corporation (IFC) promotes sustainable private sector investment in developing countries and is the largest multilateral source of loan and equity financing for private sector projects in the developing world. IFC provides loans, equity finance and quasi-equity. It also offers financial risk management products and intermediary finance.

The U.S. Trade and Development Agency (USTDA) advances economic development and U.S. commercial interests in developing and middle-income countries. The agency funds various forms of technical assistance, feasibility studies, training, orientation visits and business workshops that support the development of a modern infrastructure and a fair and open trading environment. USTDA moved quickly to establish its program in Afghanistan and already has approved funding of about \$5 million. USTDA has financed projects in telecommunications, civil aviation, oil and gas, higher education, private sector development, and power.

The Export-Import Bank of the United States provides financing for the sale of U.S. products overseas. Although Ex-Im is currently not open for business in Afghanistan, it will continue to survey future opportunities.

Many business opportunities are connected to the reconstruction effort. The following agencies have large programs through which opportunities for interested businesses are available.

# **U.S.** Agency for International Development (USAID)

USAID has taken a leading role in Afghanistan's reconstruction effort, focusing on health clinics and basic health services, school construction and education programs, revitalizing agriculture through irrigation systems, farm-to-market roads, market centers, and infrastructure, including the Kabul-Kandahar-Herat highway. USAID is also funding programs that enhance the central government's capacity and provide it with the tools and technical assistance to govern effectively. Funding in 2005 exceed \$1 billion. The USAID Web site, <a href="http://www.usaid.gov">http://www.usaid.gov</a>, has a business and procurement link that lists upcoming procurements including solicitation documents, announcements, and other resources. This site is updated daily and offers e-mail notification when a new solicitation has been uploaded to the site. U.S. firms interested in bidding on USAID projects in Afghanistan can review requests for applications, proposals, quotations and invitation for bids on this web site. U.S. firms should also review the main portal for U.S. government procurements at <a href="http://www.fedbizopps.gov">http://www.fedbizopps.gov</a>.

#### World Bank

Since resumption of operations in April 2002, the World Bank has financed 19 projects in Afghanistan, committing around US \$893.2 million in grants and interest free loans. World Bank projects primarily focus on improving rural livelihoods by rebuilding infrastructure and providing employment opportunities, education and basic health services. They are the largest international donor to the Government's National Solidarity and National Emergency Employment Programs, which offer cash-for-work on infrastructure projects. In addition, the World Bank administers the multi-donor Afghanistan Reconstruction Trust Fund, which provides coordinated financing of unfunded priority expenditures in Afghanistan's reconstruction program. The World Bank's website includes an information portal for the business community seeking to participate in opportunities that are generated from World Bank-financed projects at <a href="http://www.worldbank.org">http://www.worldbank.org</a>. Projects can be also be tracked at <a href="http://www.dgmarket.com/">http://www.dgmarket.com/</a>

#### **Asian Development Bank (ADB)**

ADB's latest Country Strategy and Program for Afghanistan was released in August 2005, covering the period 2006-2008. Since resuming operations in Afghanistan in 2002, ADB has approved seven public sector loans totaling \$513.7 million (to the end of July 2005), \$78.5 million in ADF grants (to two projects), and 25 technical assistance

projects (both project preparatory and advisory or capacity development) totaling some \$40.9 million (including \$5.3 million in donor co-financing). In addition, ADB has approved \$53.1 million in private sector loans, equity investments, and political risk guarantees. Contract awards in 2004 totaled \$99.2 million, bringing the cumulative figure for 2002–2004 to \$258.3 million. Public sector disbursements in 2004 totaled \$43.2 million, with cumulative public sector disbursements totaling \$199.8 million.

ADB projects focus in the areas of agriculture and natural resources, energy, gender, governance, financial and private sector development, transport and communications. A detailed description of their program can be found at <a href="http://www.adb.org/Documents/CSPs/AFG/2005/default.asp">http://www.adb.org/Documents/CSPs/AFG/2005/default.asp</a>. The ADB website, <a href="http://www.adb.org">http://www.adb.org</a>, offers detailed information for companies interested in participating in upcoming procurements. Projects can be also be tracked at <a href="http://www.dgmarket.com/">http://www.dgmarket.com/</a>

In addition, there are also opportunities to bid on donor-funded projects administered by the Government of Afghanistan. **The Afghanistan Reconstruction and Development Service (ARDS)** manages the purchase of goods and services on behalf of the Afghan Government. Companies that wish to receive procurement notices can do so by registering through email. ARDS can be contacted at <a href="http://www.eafghanistan.gov.af/procurement/">http://www.eafghanistan.gov.af/procurement/</a> or <a href="mailto:procurement@afghanistan.gov.org">procurement@afghanistan.gov.org</a>.

Political risk insurance is available both through OPIC and the Afghanistan Investment Guarantee Facility, a program of the World Bank's Multilateral Investment Guarantee Agency.

Web Resources Return to top

OPIC http://www.opic.gov

International Finance Corporation <a href="http://www.ifc.org">http://www.ifc.org</a>

U.S. Trade and Development Agency <a href="http://www.tda.gov">http://www.tda.gov</a>

U.S. Agency for International Development: http://www.usaid.gov

Federal Business Opportunities <a href="http://www.fedbizopps.gov">http://www.fedbizopps.gov</a>

World Bank: http://www.worldbank.org

Asian Development Bank: http://www.adb.org

Development Gateway Market Portal: http://www.dgmarket.com/

The Afghanistan Reconstruction and Development Service: http://www.ards.af/aaca/procurement

Multilateral Investment Guarantee Agency: http://www.miga.org

Export-Import Bank of the United States: <a href="http://www.exim.gov">http://www.exim.gov</a>

Country Limitation Schedule: <a href="http://www.exim.gov/tools/country/country\_limits.html">http://www.exim.gov/tools/country\_limits.html</a>

SBA's Office of International Trade: <a href="http://www.sba.gov/oit">http://www.sba.gov/oit</a>

USDA Commodity Credit Corporation: http://www.fsa.usda.gov/ccc/default.htm

Return to table of contents

# **Chapter 8: Business Travel**

- Business Customs
- Travel Advisory
- Visa Requirements
- Telecommunications
- Transportation
- Language
- Health
- Local Time, Business Hours and Holidays
- Temporary Entry of Materials and Personal Belongings
- Web Resources

Return to table of contents

#### **Business Customs**

Return to top

Business meetings are usually conducted in Dari, Pashto or English in the principal's office. Green or black tea, nuts and raisins are served to greet guests. The form of greeting is "Asalam Aleikum" (Peace be with you), followed by a firm handshake and then, for courtesy and to pay homage to the host (you don't necessarily have to), briefly place your right hand over your heart. It is best to take a few minutes initially to engage in pleasantries about each other's country, rather than going straight to business. Afghan interlocutors may appear vague and non-committal during meetings. In order to build trust and "get to yes," be patient, share meals and other social events and discuss matters other than business. Capture the essence of your business meetings and agreements in a follow up letter to your Afghan interlocutor. Be clear about what you have committed yourself or your U.S. firm to do, or in many cases, have not committed to do. A promise to "look into" or "research" an issue, quote, or pricing policy may be interpreted as a firm commitment.

# **DO'S and DON'TS in Afghan Culture**

Don't show impatience if your interlocutor isn't giving you direct answers. Afghans like to elaborate and want to be clear in communicating.

Don't panic. Afghanistan's government can be bureaucratic. It may take you several days to get a simple authorization signed. Keep in mind that Afghanistan's government is undergoing a reform process.

Don't call an Afghan "Afghani." Afghani is the currency, Afghans are the people of Afghanistan.

Don't drink alcohol in front of an Afghan.

Do greet everyone when entering a room. Shake hands with the men, but not with a woman unless she extends her hand first.

Do eat with your right hand as much as possible.

Do dress modestly.

Do accept a chair if someone brings you one to sit on, even if you would rather stand. This is a sign of respect.

Do read about the country's history, culture, and people before you come, as this will be treated as a sign of respect for Afghanistan.

# Travel Advisory Return to top

While the U.S. Embassy in Kabul encourages U.S. companies to review business opportunities in Afghanistan, it is important to keep in mind the volatile security situation in the country. Travelers should consult the State Department Travel web site <a href="http://travel.state.gov">http://travel.state.gov</a> prior to any travel and review both the Consular Information Sheet and Travel Warning for Afghanistan. These documents can be found at: <a href="http://travel.state.gov/travel/cis-pa-tw/cis/cis-1765.html">http://travel.state.gov/travel/cis-pa-tw/cis/cis-1765.html</a>

# **Visa Requirements**

Return to top

A passport and valid visa are required to enter and exit Afghanistan. Afghan entry visas are not available at Kabul International Airport. American citizens who arrive without a visa are subject to confiscation of their passport and face heavy fines and difficulties in retrieving their passport and obtaining a visa, as well as possible deportation from the country. Americans arriving in the country via military air usually have considerable difficulties if they choose to depart Afghanistan on commercial air because their passports do not receive stamps showing they entered the country legally. Those coming on military air should move quickly after arrival to legalize their status if there is any chance they will end up departing on anything other than military air.

For the most updated requirements to obtain an Afghan visa, please contact the Embassy of Afghanistan located at 2341 Wyoming Ave., NW, Washington, DC 20008, phone 202-483-6410, fax 202-483-6488), http://www.embassyofafghanistan.org

U.S. companies that require travel of foreign businesspersons to the United States should know that it could take weeks or months for an Afghan citizen to receive a visa to visit the United States. The U.S. Embassy in Afghanistan currently does not process visas for Afghan citizens. Please see the U.S. Embassy website for information on how Afghan citizens may apply in Islamabad, Pakistan.

State Department Visa Website: http://travel.state.gov/visa/index.html

United States Visas.gov: http://www.unitedstatesvisas.gov

U.S. Embassy in Afghanistan: http://kabul.usembassy.gov

# **Telecommunications**

Return to top

Local telephone networks do not operate reliably. Most people rely on satellite or cellular telephone communications even to make local calls. Cellular phone service is available in Kabul with coverage extending to 23 provinces. Teledensity is 3.5 percent of the population. There are currently two wireless service providers: (i) Afghan Wireless Communications Company (AWCC) (44% market share), a joint venture between U.S.-based Telephone Systems International and the Afghan Ministry of Communications and (ii) Telephone Development Company Afghanistan (TDCA) (56% market share), operating under the brand name Roshan. TDCA is an international consortium led by the Aga Khan Fund for Economic Development. A third provider, Investcom, is scheduled to begin operations in 2006. The country has multiple internet service providers.

Transportation Return to top

Several commercial airlines serve Afghanistan at Kabul International Airport. Pakistan International Airlines has three weekly flights to and from Islamabad. Azerbaijan Airways has twice weekly flights to and from Baku. Indian Airlines flights three times a week to and from Delhi. Kam Air has flights daily to Dubai. The U.S. Embassy does not recommend use of Ariana Afghan Airlines to any destination or Kam Air flights to and from destinations other than Dubai because existing civil aviation regulations in Afghanistan do not meet international aviation standards. Please see the State Department's Consular Information Sheet at

http://travel.state.gov/travel/cis pa tw/cis/cis 1056.html for more information.

Taxis around Kabul should range between Afs 50 to 100 (\$1 or \$2 depending on where you are going) per trip, but a dedicated car and driver is recommended. For travel within Kabul, a car and driver (no English) will run up to US\$30 to \$100 per day. Public buses are not recommended.

Language Return to top

Dari and Pashto are the official languages of the country. Few native Afghans speak English, but many returning expatriate Afghans speak English or German. Rates vary widely; a reliable interpreter fluent in English, Dari and Pashto may earn anything between \$150 - \$3,000 per month.

Health Return to top

The weather in Afghanistan is very dry, with summer highs into the 100s F and winter lows into the 20s F with snow. Kabul is very dusty, and shoes and clothes are difficult to maintain.

Well-equipped medical facilities are few and far between throughout Afghanistan. European and American medicines are available in limited quantities and may be expensive or difficult to locate. There is a shortage of standard medical supplies. Basic medicines manufactured in Iran, Pakistan, and India are available, but their reliability can be questionable. Travelers should bring all necessary medications, both prescription and over-the-counter. A couple of western-style private clinics have opened in Kabul in recent months: the DK-German Medical Diagnostic Center (<a href="http://www.medical-kabul.com">http://www.medical-kabul.com</a>), and CURE International Hospital (ph. 0799-883-830) offer a variety of basic and routine-type care; Americans seeking treatment should request American or

Western health practitioners. American travelers may seek emergency medical services at the International Security Assistance Forces (ISAF) medical facilities in the Kabul area, but routine care is not available. The ISAF German Hospital, located about 10 kilometers from Kabul on Jalalabad Road (a road often off-limits to official Americans because of security concerns), and the combined forces ISAF clinic, adjacent to Kabul International Airport, may provide medical care to American citizens who can show a passport and request emergency care. Shino Zada Private Hospital located in Microrayon 4, opposite the central heating center, provides general surgery, maternity care, ambulance and pharmacy facilities 24 hours a day. Imran Clinic, across from the Ministry of Interior, has limited laboratory and x-ray facilities.

Afghan public hospitals should be avoided. Individuals without government licenses or even medical degrees often operate private clinics; there is no public agency that monitors their operations. Travelers will not be able to find Western-trained medical personnel in most parts of the country outside of Kabul, although there are some international aid groups temporarily providing basic medical assistance in various cities and villages. For any medical treatment, payment is required in advance. Commercial medical evacuation capability from Afghanistan is limited.

Information on vaccinations and other health precautions, such as safe food and water precautions and insect bite protection, may be obtained from the Centers for Disease Control and Prevention's hotline for international travelers at 1-877-FYI-TRIP (1-877-394-8747) or via the CDC's Internet site at <a href="http://www.cdc.gov/travel">http://www.cdc.gov/travel</a>. For information about outbreaks of infectious diseases abroad consult the World Health Organization's website at <a href="http://www.who.int/en">http://www.who.int/en</a>. Further health information for travelers is available at <a href="http://www.who.int/ith">http://www.who.int/ith</a>.

## **Local Time, Business Hours, and Holidays**

Return to top

Local time is GMT +4.5.

Afghanistan observes a five and a half day workweek, with Thursday afternoon and Friday as the days off. Business hours are typically 8 AM to 4 PM. Commercial shops keep longer but varying hours, usually from 7am to 11pm.

Holidays vary year to year and are determined by the Islamic Calendar and the visibility of the lunar crescent. Holidays include three days for Eid-ul-Qurban in January, three days for Eid-Al-Fitr in December, one day for the Prophet's Birthday in May, February 9 (10<sup>th</sup> of Maharam), March 21 (Nawrooz) and August 18 (Independence Day.)

# Temporary Entry of Materials and Personal Belongings

Return to top

Afghan customs authorities may enforce strict regulations concerning temporary importation into or export from Afghanistan of items such as firearms, alcoholic beverages, religious materials, antiquities, medications, and printed materials. American travelers have faced fines and/or confiscation of items considered antiquities upon exiting Afghanistan. It is advisable to contact the Embassy of Afghanistan in Washington for specific information regarding customs requirements.

Web Resources Return to top

- U.S. Department of State Travel Website http://travel.state.gov
- U.S. Department of State Consular Information Sheets and Travel Warnings <a href="http://travel.state.gov/travel/cis\_pa\_tw/cis/cis\_1765.html">http://travel.state.gov/travel/cis\_pa\_tw/cis/cis\_1765.html</a>
- U.S. Department of State Visa Website <a href="http://travel.state.gov/visa/index.html">http://travel.state.gov/visa/index.html</a>

United States Visas <a href="http://www.unitedstatesvisas.gov">http://www.unitedstatesvisas.gov</a>

U.S. Embassy in Afghanistan <a href="http://kabul.usembassy.gov">http://kabul.usembassy.gov</a>

Embassy of Afghanistan in the U.S. http://www.embassyofafghanistan.org

Center for Disease Control http://www.cdc.gov/travel

World Health Organization <a href="http://www.who.int/en">http://www.who.int/ith</a> and <a href="http://www.who.int/ith">http://www.who.int/en</a> and <a href="http://www.who.int/en">http://www.who.int/ith</a>

Return to table of contents

# Chapter 9: Contacts, Market Research, and Trade Events

- Contacts
- Market Research
- Trade Events

Return to table of contents

Contacts Return to top

#### **U.S. Government Contacts:**

# **U.S. Department of Commerce**

Jana Nelhybel

Afghanistan Investment and Reconstruction Task Force

Washington D.C. 20230

Tel: (202) 482-1812 Fax: (202) 482-0980

Email: afghaninfo@ita.doc.gov http://www.export.gov/afghanistan

# U.S. Embassy Kabul

Great Masood Road

Tel: +93 (20) 230-0436, +93 (0) 70-108-001, +93 (0) 70-108-002

http://kabul.usembassy.gov

Ronald Neumann, Ambassador Richard Norland, Deputy Chief of Mission Douglas Climan, Economic/Commercial Counselor Rian Harris, Commercial Officer, <u>HarrisRH@state.gov</u>, Ext. 8364 Economic/Commercial Assistant, Ext. 8395

### **U.S. Agency for International Development**

Great Masood Road
Tel: +93 (0) 70-234-236
Alonzo Fulgham, Mission Director
Grace Agana, Assistant to the Director, <a href="mailto:gagana@usaid.gov">gagana@usaid.gov</a>, Ext. 4445
<a href="mailto:http://www.usaid.gov/afghanistan">http://www.usaid.gov/afghanistan</a>

Note: Phone and fax communications in Afghanistan can be accessed. However, e-mail is the most reliable form of communication

#### **USAID Washington Office**

1300 Pennsylvania Avenue, NW Ronald Reagan Building Washington, D.C. 20523-1000 Sepideh Keyvanshad, Afghanistan Desk Officer

Tel: (202) 712-0324

Email: skeyvanshad@usaid.gov

# U.S. Embassy Islamabad

Consular Section

Ramna 5, Diplomatic Enclave

Islamabad, Pakistan Tel: +92 (51) 208-02700 Fax: +92 (51) 282-2632

http://usembassy.state.gov/pakistan/consular.htm

# **U.S. Trade & Development Agency (USTDA)**

Dan Stein

Regional Director for Europe and Eurasia

Suite 1600

1000 Wilson Boulevard

Arlington, VA 22209
Tel: (703) 875-4357
Fax: (703) 875-4009

Email: dstein@ustda.gov http://www.ustda.gov

# **Overseas Private Investment Corporation (OPIC)**

John Aldonas

1100 New York Avenue NW Washington, DC 20527

Tel: (202) 336-8400 Fax: (202) 408-9859

Email: jaldo@opic.gov http://www.opic.gov

# **Export-Import Bank (Exim)**

811 Vermont Avenue, N.W. Washington, DC 20571

Tel: (202) 565-3946 (EXIM) or (800) 565-3946 (EXIM)

Grayson Wolfe Tel: (202) 565-3450

Email: grayson.wolfe@exim.gov

http://www.exim.gov

#### **International Financial Institutions**

#### **World Bank**

Alastair J. Mckechnie, Country Director for Afghanistan

House 19, Street 15, Wazir Akbar Khan

Kabul, Afghanistan

Contact:: Abdul Raouf Zia Tel: +93 (0) 70280800 Email: azia@worldbank.org Mr. William Center, Senior Commercial Officer

U.S. Commercial Liaison to the World Bank in Washington

Tel: (202) 458-0120 Fax: (202) 477-2967

Email: WCenter@worldbank.org http://www.worldbank.org/af

#### **Asian Development Bank**

Afghanistan Resident Mission Bryan Fawcett, Country Director 126, Street 2, Haji Yaqoub Round About Shahar-e-Now, P. O. Box 3070 Kabul, Afghanistan

Tel: +93 (20) 210-3602 Email: afrm@adb.org http://www.adb.org/afrm

# **Afghan Government Contacts**

# Afghan Investment Support Agency (AISA)

Tel: +93 (20) 210 3404

Email: info@aisa.org.af, invest@aisa.gov.af

http://www.aisa.org.af/

Mr. Omar Zakhilwal President & CEO

Cellular Phone: +93 (0) 799 322-735

Email: zakhilwal@aisa.org.af

Mr. Suleman Fatimie Vice President

Cellular Phone: +93 (0) 799 336-616

Email: fatimies@aisa.org.af, invest@aisa.gov.af

Ms. Masouda Delawar Secretary to the President

Cellular Phone: +93 (0) 70 293-173

Email: M.H.A@aisa.org.af

Mr. Mohammad Sharif

Investment Manager (Agriculture, Livestock, Water and Power, Banking and

Environment)

Cellular Phone: +93 (0) 799 336-529

Email: sharif@aisa.org.af

Mr. Salam Zahid

Investment Manager (Manufacturing, Industry, Trade, Transport, and Industrial Parks)

Cellular Phone: +93 (0) 799 336-527

Email: ZahedA@aisa.org.af

Mr. Naseem Akbar

Investment Manager (Public Health, Education, Media and Services)

Cellular Phone: +93 (0) 799 336-529

Email: NaseemA@aisa.org.af

Mr. Abdul K. Safi

Investment Manager (Information Technology and Construction Projects)

Cellular Phone: +93 (0) 799 336-552

Email: Abdulksafi@aisa.org.af

# **Embassy of Afghanistan**

Mariam Nawabi, Economic and Commercial Counselor Economic, Trade and Investment Department 2341 Wyoming Avenue, N.W. Washington D.C. 20006

Tel: (202) 483-6410 Fax: (202) 483-6487

Email: contact@afghanistanembassy.org, commerce@embassyofafghanistan.org http://www.embassyofafghanistan.org/, http://www.afghanistan.business-gateways.com/

# Afghanistan Reconstruction and Development Service (ARDS)

Email: procurement@afghanistangov.org http://www.eafghanistan.gov.af/procurement/

# **Ministry of Commerce**

Tel: +93 (20) 210-2365

Email: info@commerce.gov.af <a href="http://www.commerce.gov.af/">http://www.commerce.gov.af/</a>

### **Ministry of Finance**

Tel: +93 (20) 210-3272 Email: <u>info@mof.gov.af</u> http://www.mof.gov.af/

#### Other Useful Contacts

### Afghanistan International Chamber Of Commerce (AICC)

Azarakhsh Hafizi, Chairman House #91, Street 2, Shash Darak Kabul, Afghanistan

Tel: +93 (0) 70-033-799, 0799-014-493,

Email: chairmanaicc@yahoo.com & hafizi@yahoo.com

http://www.en.aicc-online.org

#### Afghan-American Chamber of Commerce (AACC)

Atiq Panjshiri, President 8201 Greensboro Drive, Suite #103 McLean, VA 22102

Tel: (U.S) (703) 658-2929 Fax: (U.S.) (703) 658-9103 Email: apanjshiri@a-acc.org http://www.a-acc.org

# Afghanistan Builders Association (ABA)

Abdullah Nadi, President Tel: +93 (0) 70-286-103

Email: AbdullahNadi@aol.com

# Market Research Return to top

To view market research reports produced by the U.S. Commercial Service please go to the following website: <a href="http://www.export.gov/marketresearch.html">http://www.export.gov/marketresearch.html</a> and click on Country and Industry Market Reports.

Please note that these reports are only available to U.S. citizens and U.S. companies. Registration to the site is required, but free of charge.

Trade Events Return to top

Please click on the link below for information on upcoming trade events.

http://www.export.gov/trade\_events/index.asp

Return to table of contents

# Chapter 10: Guide to Our Services

Return to table of contents

The U.S. Commercial Service offers customized solutions to help your business enter and succeed in markets worldwide. Our global network of trade specialists will work one-on-one with you through every step of the exporting process, helping you to:

- Target the best markets with our world-class research
- Promote your products and services to qualified buyers
- Meet the best distributors and agents for your products and services
- Overcome potential challenges or trade barriers

To find an office near you, please visit http://www.buyusa.gov/home/us.html.

The U.S. Commercial Service does not have an office in Afghanistan. USFCS is represented by the U.S. Embassy Economic and Commercial Section. The Economic and Commercial Section can assist U.S. firms seeking information about business opportunities in Afghanistan or provide advocacy. In addition, the U.S. Department of Commerce's Afghanistan Investment and Reconstruction Task Force is available to help U.S. firms answer questions about doing business in Afghanistan and operates a list serve of procurement notices. The U.S. Department of Commerce's Advocacy Center provides advocacy services that can help level the playing field on behalf of U.S. business interests as they compete against foreign firms for specific international contracts or other U.S. export opportunities.

#### U.S. Embassy Kabul

Great Masood Road

Tel: +93 (20) 230-0436, +93 (0) 70-108-001, +93 (0) 70-108-002

http://kabul.usembassy.gov

Douglas Climan, Economic/Commercial Counselor Rian Harris, Commercial Officer, <u>HarrisRH@state.gov</u>, Ext. 8364 Economic/Commercial Assistant, Ext. 8395 kabulECON@state.gov

#### **U.S. Department of Commerce**

Jana Nelhybel Afghanistan Investment and Reconstruction Task Force Washington D.C. 20230 Tel: (202) 482-1812

Fax: (202) 482-0980

Email: afghaninfo@ita.doc.gov http://www.export.gov/afghanistan

The Advocacy Center 14th Street & Constitution

Avenue, NW, Rm. 3814-A Washington, DC 20230 Office No.: (202) 482-3896 Fax No.: (202) 482-3508

http://www.export.gov/advocacy

### Return to table of contents

U.S. exporters seeking general export information/assistance or country-specific commercial information should consult with their nearest **Export Assistance Center** or the **U.S. Department of Commerce's Trade Information Center** at **(800) USA-TRADE**, or go to the following website: <a href="http://www.export.gov">http://www.export.gov</a>

To the best of our knowledge, the information contained in this report is accurate as of the date published. However, **The Department of Commerce** does not take responsibility for actions readers may take based on the information contained herein. Readers should always conduct their own due diligence before entering into business ventures or other commercial arrangements. **The Department of Commerce** can assist companies in these endeavors.